## See Me

Banner: No Split
Filters: none

Did you see these products on the shelf?


## Did you see these products on the shelf?



## Choose Me

Banner: No Split Filters: none

## How easy was it to find the product that you bought?



## Word Cloud - Why was it easy or hard to find?

|  | All |
| :--- | :--- |
| q7 | 400 |
|  | $100 \%$ |

## Verbatim List - Why was it easy or hard to find?

|  | All |
| :--- | :--- |
| q7 | 400 |
|  | $100 \%$ |

## Buy Me

Banner: No Split
Filters: none


## Product Chosen by purchase behaviours

|  | Would usually buy (A) | Bought product few times <br> (B) | Not bought in past 6 <br> months (C) | Never bought (D) |
| :--- | :--- | :--- | :--- | :--- |

## Product Chosen by purchase behaviours

Would usually buy ( $\mathrm{N}=109$ )


Bought product few times ( $\mathrm{N}=92$ )


Not bought in past 6 months ( $\mathrm{N}=108$ )


Never bought ( $\mathrm{N}=91$ )


